

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Hidekazu SAKAGAMI et al.

Title: MOBILE MARKETING METHOD, MOBILE
MARKETING SYSTEM, MOBILE MARKETING
SERVER, AND ASSOCIATED USER
TERMINAL, ANALYSIS TERMINAL, AND
PROGRAM

Appl. No.: Unassigned

Filing Date: February 25, 2002

Examiner: Unassigned

Art Unit: Unassigned

PRELIMINARY AMENDMENT

Commissioner for Patents
Washington, D.C. 20231

Sir:

Prior to examination of the above-identified application, Applicant respectfully requests that the following amendments be entered into the application:

In the Specification:

On page 8, delete the fifth full paragraph and replace with the following in accordance with 37 CFR § 1.121. The changes are shown explicitly in the attached "Version With Markings to Show Changes Made."

Figs. 5(A) and 5(B) are drawings showing an example of the assignment of the meanings of "men's wear department", "women's wear department", and Men's shoe department" to rectangular solids defined by two points, a starting point and an ending point, using a three-dimensional coordinate system.

REMARKS

Applicants respectfully request that the foregoing amendment be made prior to examination of the present application.

Respectfully submitted,

Date: February 25, 2002

FOLEY & LARDNER
Customer Number: 22428



22428

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VERSION WITH MARKINGS TO SHOW CHANGES MADE

[Fig. 5 is a drawing] Figs. 5(A) and 5(B) are drawings showing an example of the assignment of the meanings of "men's wear department", "women's wear department", and Men's shoe department" to rectangular solids defined by two points, a starting point and an ending point, using a three-dimensional coordinate system.

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